

Finance and Business Training



Where does the problem lie?

Most employees and even many managers don't have a clear understanding of how the company makes a profit, what the profit is used for, how cash flow works, or how their job makes a difference to the financial results.

Few people in a business fully realise the financial consequences of their actions, and financial training can be boring and ineffective.

This means there is always room for bottom line improvement.

What's the solution?

We at ProfitAbility have created a training programme that over one or two days teaches people exactly how profit is made in your business, how cash flow is affected and how in their own job they can make a difference. Using a unique board-based simulation, participants learn in an interactive way how money moves through the business.

This means that they realise how important profit and cash flow are to the company's success, and are empowered to make efforts through their daily work to improve the results. Each employee knows exactly how they

impact the profit and cash flow of your business, and are then able to plan, forecast, budget, and make informed decisions.

What's the result?

Through our programmes, we can make cash flow and profit visible, easy to understand, and great fun to learn about. By putting your learners in the driving seat and then letting them run a totally transparent business, they learn directly from their successes and mistakes.

Using this methodology we have introduced the fundamental principles of business success to thousands.

Benefits

- Gives an essential overview on how business decision has a financial consequence.
- Makes the key measures of business (Gross Profit, Net Profit, Cash Flow, Shareholder Value) easy to understand and apply.
- Brings to life the Profit & Loss Account and Balance Sheet and shows how they are used to analyse, plan and control the business.
- Easily linked to real business situations, and will be remembered for a long time.
- Each participant generates and leaves with a personal action plan to improve cash flow and the bottom line.
- A competitive, fun and involving way to learn!

THE most effective training aid in my history at Borg Warner Automotive. The visual effect and hands-on is the most effective training tool used! The best program in my 17 years at BWA
Skip Kline, SVP Finance, Borg Warner Automotive, Chicago

BWD
Automotive



Abbott Laboratories



M&S



This course has certainly gripped the workforce here like no other finance course before. And it has got people talking with more confidence on a subject which is all too easy to leave to "those people in Accounts Department".

Tim Wilcock, CFO, Quintiles, Scotland